



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0011284973** | File Number: **CPR-120392** | Submit Date: **04/12/2011** | Call Sign: **W32BJ** | Facility ID: **69449** | City:
BEAUFORT, ETC. | State: **SC**

Service: **Low Power Analog TV** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/12/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Savannah
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	January 5 - 21, 2011, Every Saturday at 10:00 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing educates children of all ages about possible dangers to their safety and illustrates specific ways of dealing with these dangers through the show's safety tips. Missing also educates children about their power and means to protect themselves when they are away from parental care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	January 5 - 21, 2011, 2011, Every Saturday at 9:00 am and 11:30 am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by children who go to work with various people to find out what it is like to perform different jobs, and to find out what types of training are required to accomplish those jobs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)		Response
Program Title	Into the Wild with Jack Hanna	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	January 5 - 21, 2011, Every Saturday at 10:30 am	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based Jack's travels around the world with his friends and family. It takes the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 5)		Response
Program Title	Heroes Among Us	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	January 5 - 21, 2011, Every Saturday at 9:30 am	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes among us provides real world examples of the value of civic engagement, community building, and social responsibility and examples of young students impacting the world around them through volunteer opportunities. The show furthers the education and informational needs of children by inspiring them through to give back, help neighbors in need, and aid in emergency situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5) Response	
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	January 5 - 21, 2011, Every Saturday at 11:00 am
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awaeness, by providing an avenue to view experts in their respective fields as they discuss their work, the education and training required, and the experiences that led them to choose their career. The program is designed to empower audiences of all ages to investigate career opportunities and to pursue higher education. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children's lives and attempts to instill a groundd balance of priorities, dedication, and perseverance that children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Deborah E. Brakke
Address	401 Mall Boulevard, Suite 201 F
City	Savannah
State	GA
Zip	31406
Telephone Number	(912) 692- 8000
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:00 am (Main)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing educates children of all ages about possible dangers to their safety and illustrates specific ways of dealing with these dangers through the show's safety tips. Missing also educates children about their power and means to protect themselves when they are away from parental care.

Other Matters (2 of 5)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am and 11:30 am (Main)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by children who go to work with various people to find out what it is like to perform different jobs, and to find out what types of training are required to accomplish those jobs.

Other Matters (3 of 5)	Response
Program Title	Into the Wild with Jack Hannah
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am (Main)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based Jack's travels around the world with his friends and family. It takes the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13- 6.

Other Matters (4 of 5)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 am (Main)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heroes among us provides real world examples of the value of civic engagement, community building, and social responsibility and examples of young students impacting the world around them through volunteer opportunities. The show furthers the education and informational needs of children by inspiring them through to give back, help neighbors in need, and aid in emergency situations.

Other Matters (5 of 5)	Response
Program Title	Career Day
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 am (Main)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awaeness, by providing an avenue to view experts in their respective fields as they discuss their work, the education and training required, and the experiences that led them to choose their career. The program is designed to empower audiences of all ages to investigate career opportunities and to pursue higher education. Each segment delivers an educational and informational message that supports current social, intellectual and emotional aspects of children's lives and attempts to instill a groundd balance of priorities, dedication, and perseverance that children can apply to their lives.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Southern TV Corporation</p>

Attachments

No Attachments.